

portfolio

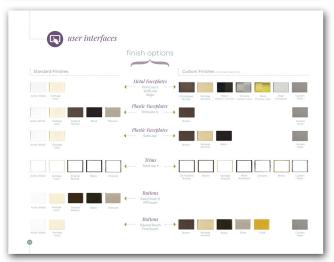
product catalog

product catalog for Vantage Controls















brochure

keypad collection brochure for Vantage Controls

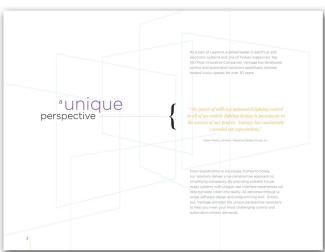


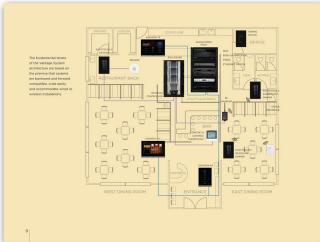


marketing collateral

brochure for Vantage specifiers















unified collateral

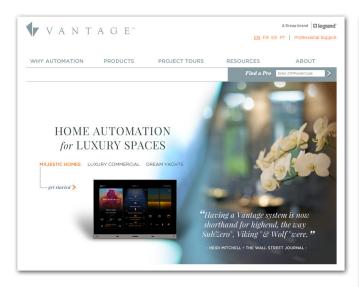
brochure with four different brands unified for a tradeshow

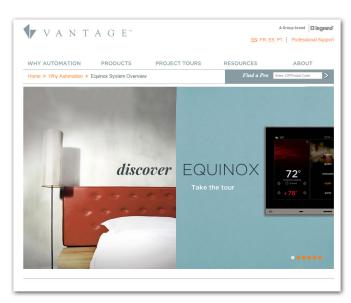


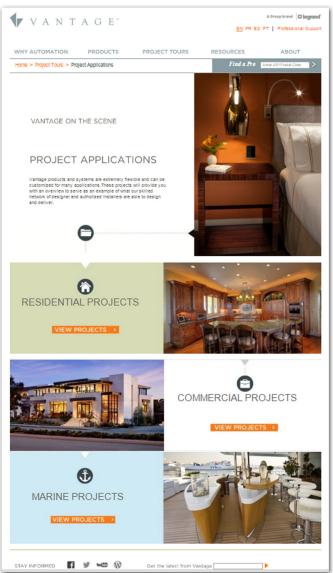


website design

home page and landing pages for vantagecontrols.com and professional site









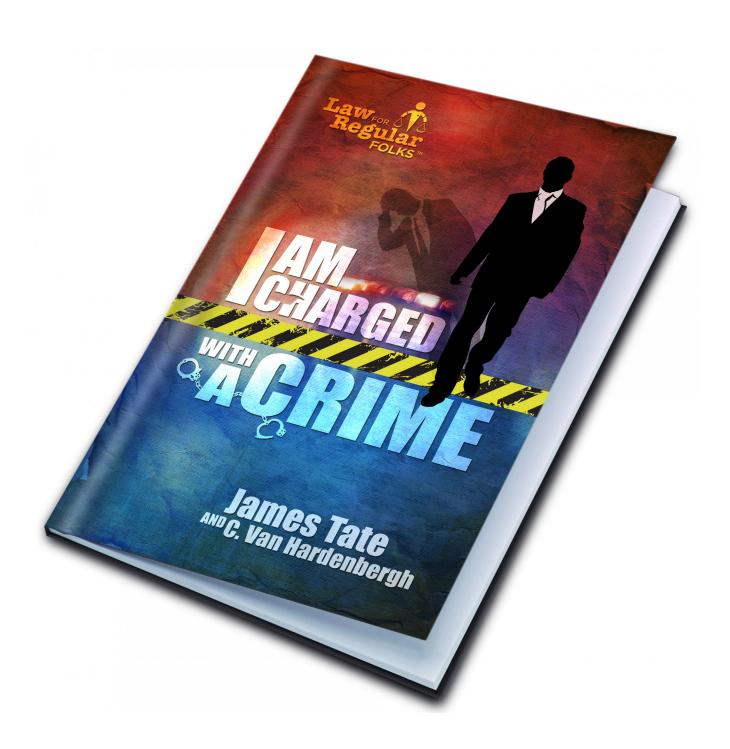
interface design

presentation for touchscreen interface design





hard print and web book design for attorney James Tate





blister package insert for Tee Off golf training tool













packaging

bottle art and packaging design for Jet cologne





packaging

cd case and inserts for Sarah Stevens





marketing collateral

Utah Regional Ballet's posters, gala invitations, rsvp card, programs and web ads for an original performance of Snow White





Utah Regional Ballet's poster, mailer and tickets for Clara's Tea Party





























tshirt design

various tshirt designs for youth





















EDUCATION

Bachelor of Arts

brigham young university Emphasis in graphic and interior design

SKILLS

Software

Illustrator, Photoshop, InDesign, Acrobat, Microsoft Office Suite iOS/PC, Arena, Figma (learning)

Design

Illustration, Fine Art, Industrial Design, Interior Design, Photography

CONTACT



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nacogdoches, texas

WORK EXPERIENCE

2017 2025

Wattstopper/Legrand

technical writer and senior graphic designer

- Technical writing for product and software training manuals, quick user cards, cutsheets, installation and user's guides, production instructions, SOP documentation, and sales sheets with adherence to compliance standard usage and submission
- · Technical and storyboard illustrations for marketing for multi-channel marketing with industry compliance
- · Create and implement product photography standard for collateral and website re-branding
- · Web, product packaging and labeling for product and installment, media, and print design

2008

Vantage/Legrand

senior graphic designer

- Continue autonomous branding for Vantage and integrate Legrand marketing
- Collaborate with engineering, project management and marketing to produce collateral, trade show graphics, product packaging and labeling
- Website asset management and production of product photography for online presence
- Collaboration with different departments including engineering, product management, and marketing to align messaging and visual identity as a new brand while maintaining former audience loyalty

2000

Vantage Controls

2008 art director

- · Define corporate branding and implement in printed and online marketing collateral
- · Large scale trade show design and marketing campaigns, product packaging, and labeling standards
- Printed and digital brochures, marketing and training collateral, sales sheets and product binders, product demo boxes to create resources for multiple process installers and the business and homeowner end users
- Technical document design, including drawings, labels, packaging, photography and writing for all product
- Collaboration with engineering to create custom icons and graphics for software interface, industrial product keypad design with graphic presentations and videos for president and dealers
- Worked globally with international team to create brand standards for various countries
- · Coordinated and worked with vendors to establish interior design of office building

1997

US West Dex

2000

- senior graphic designer
- Create advertising and logo design for clients of the yellow pages
- Led highest turnaround rate of on-time project completion and quantity
- Website asset management and production of photography for online presence
- Collaboration with different

1996

Design Worx

1997

art director

- Employee and office management
- · Art project direction and execution with external clients and team including logos, swag, and marketing
- Management and working of print presses, screening, and packaging with employees for distribution